



SOCIAL MEDIAL POLICY

Thank you for being a fan of the Town of Davidson and its social media platforms (including, but not limited to, Facebook, Instagram, and Twitter). These platforms are designed to highlight news, events and happenings related to the Town of Davidson from a municipal government perspective.

DISCLAIMER

Posted comments and images do not necessarily represent the views of the Town of Davidson. External links do not constitute official endorsement on behalf of the Town of Davidson.

The Town of Davidson does not agree with, support, or endorse comments that individuals post on its pages. The town's goal is to share ideas and information with as many individuals as possible and its policy is to encourage dialogue and accept most comments made to these pages.

COMMENT REVIEW

A comment will be deleted if it contains:

- Hate speech
- Profanity, obscenity or vulgarity
- Nudity in profile pictures
- Defamation to a person or people
- Defamation to an organization
- Name calling and/or personal attacks
- Personal issues that are irrelevant or intentionally distracting from the post's content
- Comments whose main purpose is to sell a product
- Comments that infringe on copyrights
- Spam comments

The town does not allow comments that promote, foster or perpetuate discrimination based on race, creed, color, age, religion, gender, marital status, status regarding public assistance, national origin, physical or mental disability, gender-identity expression or sexual orientation.

BANNING USERS

Comments may be deleted, and users may be banned at any time for any reason at the discretion of the site creator. Users who demonstrate a pattern of negative or disruptive behavior on any Town of Davidson page will be banned.

Any violation of this comment policy may cause the author to be blocked from the social media page on which the comment appears. Any user banner on one of the Town of Davidson's pages may also be banned from other social media pages if deemed appropriate.

COPYRIGHT, LIABILITY, AND CONFIDENTIALITY

Users warrant that they own or have permission to post the information contained in their postings, including but not limited to video, photos, or digital reproductions and that no copyright or trademark infringement has taken place due to posting on this site. Further, the Town of Davidson does not guarantee or warrant that any information posted by users on this site is correct and disclaims any liability whatsoever for any loss or damage resulting from any reliance on such information.

Users of this site do not retain any rights over their postings. Postings are intended for public view and any personal information posted constitutes a waiver of any rights to privacy or confidentiality.

MODERATION

The Town of Davidson understands that social media is a 24/7 medium; however, the Town of Davidson Communication Department's moderation capabilities are not. The town may not see every inappropriate comment right away, and the town trusts in the maturity of its community to ignore personal attacks and negative speech or respond politely. The communications department will respond as soon as it is able, typically during the business hours of 8:00 a.m. and 5:00 p.m.

If you have a concern about content posted by the Town of Davidson Communications Department to any of the town's social media platforms, please email apreston@townofdavidson.org.